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The 2026 Pan America® 1250 Limited

APRIL NEWSLETTER

We're celebrating 100 years of Route 66 while Harley-Davidson® Racing continues to push performance forward. Plus, don't miss Test Ride Days and experience a new video capturing the spirit behind every ride.





MAY 8-16, 2026

HARLEY-DAVIDSON® TEST RIDE DAYS

It's time to ride. Visit your local dealership, test ride a new motorcycle and get an exclusive Harley-Davidson® hat.* Don't miss your chance to experience the entire 2026 lineup.

[Learn More](#)



THIS IS WHY WE RIDE

For more than a century, Harley-Davidson has stood for one simple idea: life is better on two wheels. Riding brings people closer, clears the mind, and turns every mile into something more. The road ahead is wider than ever, so watch the new video and get out there and ride.

[Watch The Video](#)



INAUGURAL BAGGER WORLD CUP

EXPECT THE UNEXPECTED

H-D takes the main stage in Austin as Road Glide® race machines deliver raw emotion and real battles, surprising even the skeptics. Discover more about the first BWC event on our blog.

[Read More](#)



EAGLERIDER RENTALS + TOURS

16 DAYS OF ROUTE 66 MAGIC

This June, join the Route 66 Centennial Tour — a 16-day guided motorcycle journey across America's most legendary highway.

📍 From Chicago to the Santa Monica Pier
→ Iconic stops like Cadillac Ranch, Blue Swallow Motel, & Oatman Ghost Town

📍 Pit stop in Tulsa, OK, to explore Route 66 Road Fest
→ Expert guides, luggage transport, & a spare bike on standby

No other road captures the American spirit like Route 66 and there will never be another Centennial Ride.

[Secure A Spot](#)



LONG, LOW, AND LOADED WITH MUSCLE

WHY BLEND IN WHEN YOU CAN BREAK OUT?

The 2026 Harley-Davidson® Breakout® gives you the look and feel of a custom build, backed by modern muscle and factory precision.

[See It Now](#)



**EARN UP TO 2 POINTS PER
MILE RIDDEN****

Harley-Davidson® Visa® Cardmembers who are also Harley Owners Group® members can earn points for every mile they ride, making their rides even more rewarding.**

Learn More

Not a cardmember yet? [Apply Now](#)***



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*While supplies last. Open to U.S. (excluding HI) and Canada residents only; 18+. Eligible participant must visit a participating Harley-Davidson® dealer and complete a qualifying test ride on a new Harley-Davidson® motorcycle between May 8, 2026, and May 16, 2026, to receive a limited-edition hat. Offer ends on May 16, 2026, or when supply of 18,000 hats has been distributed, whichever occurs first. Limit one (1) hat per eligible participant. Hat has no cash value. Promotion is subject to change without notice. See participating Harley-Davidson dealers for full terms and conditions, including test ride requirements. Sponsor: Harley-Davidson Motor Co., 3700 W. Juneau Ave., Milwaukee, WI 53208

**To earn and be awarded points for miles ridden, the primary H-D™ Visa Signature® or H-D™ H.O.G.™ Elite Visa Signature® cardmember must have an account that is open and in good standing and be an active U.S. H.O.G.® member ("Qualifying Cardmember"). After becoming a Qualifying Cardmember, an odometer reading must be recorded at a participating H-D dealership or by an alternate Harley-Davidson authorized recording method. H-D Visa Signature cardmembers earn 1 point for each mile ridden. H.O.G. Elite Visa Signature cardmembers earn 2 points for each mile ridden. Cardmembers can earn up to 50,000 points per calendar year and will be awarded 12 weeks following each subsequent odometer reading, unless further verification is requested for award. See official rules for details at [H-DVisa.com/miles](https://www.harley-davidson.com/miles).

***Visit [H-DVisa.com](https://www.harley-davidson.com) for details.

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