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The 2026 CVO™ Road Glide® ST & The 2026 CVO™ Street Glide® ST

MARCH 2026 INSIDER

This month, we celebrate 100 years of legendary Route 66 riding. Discover how to join the celebration, meet our featured Harley Owners Group® members, and unlock exclusive hotel savings.



ROUTE 66 CENTENNIAL

GET REWARDED ON THE MOTHER ROAD

Harley-Davidson is the official motorcycle of the Route 66 Centennial. To help celebrate, five of the *15 Rides for '26* trace the iconic Mother Road—an unforgettable journey through a century of open-road legend and American spirit. Earn an exclusive challenge coin for each ride you complete this year.

[See All 15 Rides for '26](#)



MEMORABLE RIDES FROM OUR MEMBERS

TOM ABISALIH'S MAINE ATTRACTION

Harley Owner's Group® member Tom Abisalih shares a favorite ride that follows the St. George River in Maine, New England, and boasts beautiful views in all seasons.

[Read More](#)



YOUR ROAD, YOUR RULES, YOUR REST

RIDE INTO SAVINGS ON ROUTE 66 AND BEYOND

Whether you're rolling down Route 66—or any road that calls—tap into effortless savings with Hilton. Get an exclusive 10% off room bookings at participating hotels. Ride hard, rest easy, and make every stay count.

Enter "HOG" in the Company Code prompt to unlock savings.

[Book Now](#)



RIDING THE MOTHER ROAD

ROUTE 66 RE-RUN

2LaneLife plans a return to the Mother Road to mark 100 years of the journey that stitches together small towns, neon-lit motels, trading posts, diners, and desert outposts into one continuous American story.

[Read More](#)



365 CHANCES TO WIN IN THE H-D™ VISA® \$500-A-DAY GIVEAWAY*

Every day in 2026, H-D™ Visa® is giving away a \$500 H-D™ Gift Card. The best part? As a Harley Owners Group® member, you double your chances with 2X entries into that day's drawing every time you use your H-D Visa card.

[Learn More](#)

MONTHLY REMINDERS

STORIES FROM THE ROAD AND BEYOND

Did you know your Harley Owners Group® membership includes unlimited access to exclusive



content?

Read stories from the road and beyond, with new content landing regularly.



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*NO PURCHASE NECESSARY. Open to residents of the 50 United States and DC who are at least 18 years of age. Sweepstakes begins 1/1/26 and ends on 12/31/26. See Official Rules for entry details. The Harley-Davidson™ Gift Card is issued by Pathward®, N.A., Member FDIC. The H-D Visa Card is not a Pathward product or service.

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