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MAY 2026 INSIDER

This month, check your mailbox — *The Enthusiast*® is on the way. Plus, get ready for our upcoming Full Throttle H.O.G.® apparel collection and snag a few perks for your next trip.





EXCLUSIVE MEMBER BENEFIT

THE ENTHUSIAST[®] IS ON ITS WAY

Your exclusive magazine is currently landing in mailboxes. Read stories from the road that celebrate 250 years of America, the ultimate guide to Route 66, and what makes our country so special from the saddle of a Harley-Davidson[®] motorcycle.

[Read It Here](#)



COMING SOON

MARK YOUR CALENDARS + CALL

YOUR DEALER

The Full Throttle H.O.G.® apparel collection is arriving soon at select dealers. Featuring custom eagle-inspired graphics, this dealer-exclusive drop celebrates camaraderie and freedom on every ride. Designed for you — on and off the bike. Call your dealer to reserve yours.

[Contact Your Dealer](#)



MEMBER STORY

LAND OF THE GIANTS

Member and photographer Ron Vesely shares how he has been capturing the big personalities of Route 66's iconic "Muffler Man" figures.

[Read More](#)



TURN IT UP AND RIDE

EVERY MILE DESERVES A SOUNDTRACK

On the open road, every sound becomes part of the ride — the pulse of the bike, the rush of the wind, and the music that carries the miles. For H.O.G.® members, every song is a part of the journey. Welcome to the Chrome Cactus playlist, powered by Rockford Fosgate® — built for the endless highways ahead.

[Listen On Spotify](#)





EXCLUSIVE MEMBER BENEFIT

MORE MILES. A BETTER WAY TO CAMP.

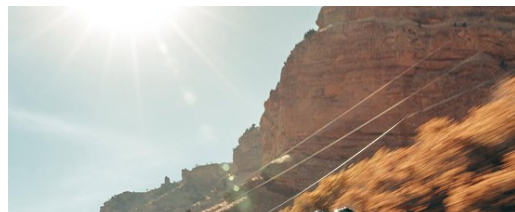
Connect to the outdoors, and each other, at 500+ campgrounds across North America. H.O.G.® Full and Passenger members receive an exclusive discount on the KOA Rewards annual fee, unlocking savings, rewards, and special offers. Log into your H.O.G. Member Profile to access.

[Join KOA Rewards](#)

MONTHLY REMINDERS

YOUR ONE-STOP H.O.G.® SHOP

Your Harley Owners Group® membership includes access to



exclusive content — everything you need to know about the H.O.G. events calendar, riding challenges, and your stories and photos from the road.



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HARLEY OWNERS GROUP

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